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NEWS RELEASE

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**SMF ENERGY CORPORATION
RESCHEDULES FIRST QUARTER EARNINGS CALL FOR
NOVEMBER 17, 2011 AT 10:30 AM**

Ft. Lauderdale, FL, November 15, 2011 – SMF ENERGY CORPORATION, (NASDAQ: FUEL) (the “Company”), a leading energy logistics service company providing efficient, just in time distribution of petroleum products and chemicals, today announced that the conference call to discuss the Company’s earnings for the quarter ended September 30, 2011, has been rescheduled for **November 17, 2011 at 10:30 a.m. Eastern Time (“ET”)**. Interested parties can listen to the call live on the Internet through the Company’s Web site at www.mobilefueling.com or by dialing **866-783-2140 (domestic) or 857-350-1599 (international)**, using **Pass Code 63353466**. Listeners should dial in to the call at least 5-10 minutes prior to the start of the call or should go to the Web site at least 15 minutes prior to the call to download and install any necessary audio software. The Web cast is also available through Thomson’s investor portals. Individual investors can listen to the call at www.earnings.com, Thomson/CCBN's individual investor portal, powered by StreetEvents. Institutional investors can access the call via Thomson's password-protected event management site, StreetEvents (www.streetevents.com). A telephone replay of the conference call will be available from **November 17, 2011 at 1:30 p.m. ET until midnight ET on November 23, 2011**, by dialing **888-286-8010 (domestic) or 617-801-6888 (international)**, using **Pass Code 73131584**. A web archive will be available for 30 days at www.mobilefueling.com.

ABOUT SMF ENERGY CORPORATION (NASDAQ: FUEL)

The Company is a leading provider of petroleum product distribution services, transportation logistics and emergency response services to the trucking, manufacturing, construction, shipping, utility, energy, chemical, telecommunications and government services industries. The Company provides its services and products through 34 locations in the eleven states of Alabama, California, Florida, Georgia, Louisiana, Nevada, Mississippi, North Carolina, South Carolina, Tennessee and Texas. The broad range of services the Company offers its customers includes commercial mobile and bulk fueling; the packaging, distribution and sale of lubricants and chemicals; integrated out-sourced fuel management; transportation logistics and emergency response services. The Company’s fleet of custom specialized tank wagons, tractor-trailer transports, box trucks and customized flatbed vehicles delivers diesel fuel and gasoline to customers’ locations on a regularly scheduled or as needed basis, refueling vehicles and equipment, re-supplying fixed-site and temporary bulk storage tanks, and emergency power generation systems; and distributes a wide variety of specialized petroleum products, lubricants and chemicals to our customers. More information on the Company is available at www.mobilefueling.com.